

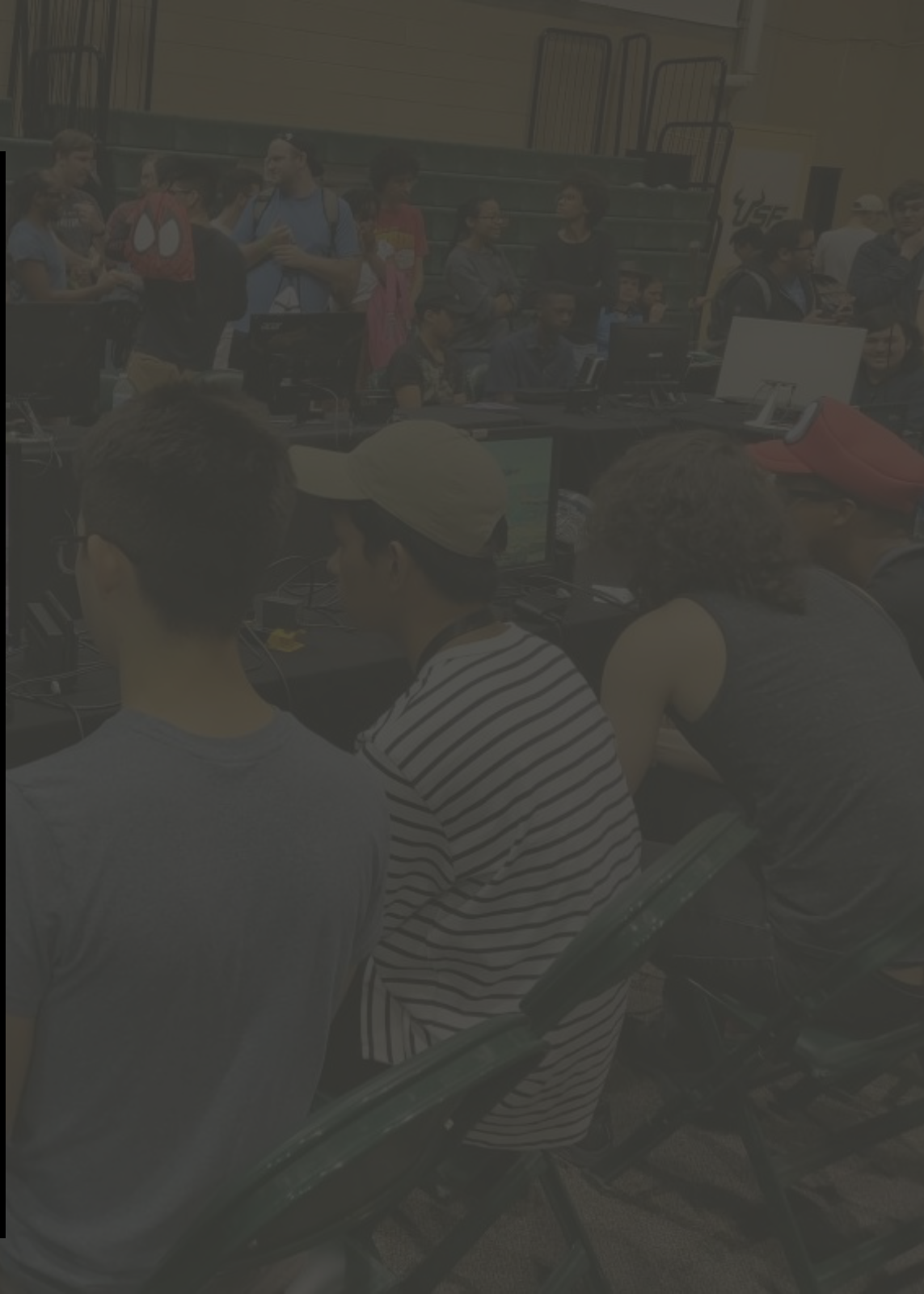


Florida Collegiate Gaming Convention

Event Deck

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Video Game Club at USF

Gaming at University of South Florida

Welcome to the Video Game Club at USF! We are the official student organization for video games at the University of South Florida in Tampa. Completely student run, we combine recreational and competitive gaming to create one diverse, welcoming community.

From gaming conventions, LAN-parties, to esports leagues and competitions, we strive to make a second home for students and the Florida community.

Our goal is to create a safe-space for gamers in the state of Florida.





A Lasting Gaming Convention

[Florida Collegiate Gaming Convention February 22, 2020](#)

Florida Collegiate Gaming Convention (Florida Game Con) is a reoccurring event that will take place **February 22nd, 2020** in the **Yuengling Center: Corral at University of South Florida**. This event will feature video games, tabletop games, cosplay, foam fighting, and other related activities. Students, gamers, and pop-culture enthusiasts from all around Florida will gather to have fun, compete for prizes, and meet new people with similar interests. Vendors, exhibitors, and general events will be available to all attendees.

1000-1.5k Attendees / 2-10 PM / 3 Broadcasts

Convention Activities:

- Recreational Gaming
- Competitive Gaming
- Cosplay Contest
- Foam Fighting
- Tabletop Gaming
- Flight Simulation
- Exhibitor Hall

Convention Games:

- Smash Bros. Ultimate
- Soul Calibur VI
- Tekken 7
- Overwatch
- League of Legends
- Osu
- Pokémon Sword



Organization Facts:

- 1,500 Student Members
- Multi-Genre Outreach
- Competitive & Recreational
- Online and Offline Community
- 20+ Community Affiliates
- 50k+ USF Student Outreach

Our Outreach

Marketing & Connections

VGCUSF has a distinct outreach to the student body and local community. In addition to our **1,500 membership**, we have connections to local organizations and a **combined student audience of 55,000**. We strive to make a large marketing impact for our sponsors.



771 Likes



1500 Students



719 Group Members



Our Affiliates

Community Partners



CORSAIR Student



850 Facebook Likes
241 Group Members



935 Discord Members



NerdBrew Events



4.4k Facebook Likes



350 Discord Members



TESPA



35k Facebook Likes



450 Discord Members

Affiliated Facebook Groups

[Tampa Bay Competitive Smash Bros. Ultimate](#)

2,566 Group Members

[Florida Smash](#)

2,393 Group Members

[Tampa Bay Area Melee](#)

1,502 Group Members

[Tampa Bay Fighting Game Community](#)

1,520 Group Members

[Overwatch: Florida](#)

720 Group Members

[League of Legends: Florida](#)

3,326 Group Members



Our History



Ctrl + LAN + Delete
March 26, 2016
210 Attendees



LAN Ho!
October 29th, 2017
220 Attendees



USF Game Con Spring
April 7, 2018
250 Attendees



USF Game Con Fall
November 10, 2018
260 Attendees



Florida Game Con
March 9, 2019
1500 Attendees



Bullcon Charity Tournament
November 10th, 2019
\$2500 Dollars Raised



Sponsorship Benefits

Support the Community

The Video Game Club at USF strives to provide sponsors with exposure, product promotion, and a connection to the student and Florida community. By sponsoring our event, you will gain access to our various benefits. Your assistance elevates the gaming community of Florida and allows our organization to continue hosting non-profit events for students and enthusiasts.

We are looking for sponsors who can provide monetary compensation, products, equipment, services, to help elevate our event.



Delta Tier Package

\$100 USD

OR \$200 USD IN PRODUCT

- Small-scale social media announcements
- Small logo on event banner
- Small tabling area
- Logo on broadcast overlay

Customized Sponsorship

Customized sponsorship packages are available. If none of the options meet your needs, contact us so we can create a new plan together. We are devoted to creating a partnership that benefits both organizations.



Charlie Tier Package

\$250 USD

OR \$500 USD IN PRODUCT

- All benefits of Delta Tier Package
- Large-scale social media announcements
- Logo on some advertising: posters, flyers
- Small logo & product on broadcast
- Medium-sized tabling



Beta Tier Package

\$500 USD

OR \$1000 USD IN PRODUCT

- All benefits of Charlie Tier Package
- Branding on event badges
- Logo on all physical advertising
- Broadcast & event shoutout
- Branding on T-shirts or Custom T-shirts





Alpha Tier Package

\$1000 USD

OR \$2000 USD IN PRODUCT

- All benefits of Beta Tier Package
- Large branding on front of badges
- Intermission and slide in broadcast
- Tournament or activity title sponsor
- "Overwatch presented by (Brand)"
- Large sized tabling area



Past Sponsors



Thank You

Thank you for supporting our organization. Your support allows us to continue hosting great events for our community! Florida Game Con is a completely new concept in the state of Florida that we would like to continue.

If you wish to see the growth of STEM and gaming in our region, please consider working with us to make this a lasting development.

We believe in the potential of gaming and the effect it has on every individual. We strive to appeal to everyone who has been touched by gaming; or wants to try it out for themselves!

Thank you for your time,

Idrissa Presley-Peterson
President of the Video Game Club at USF

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